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**Fourth Annual Bayada Award for Technological Innovation in  
Nursing Education and Practice Announced**

July 10, 2007 — Moorestown, NJ — Drexel University's College of Nursing and Health Professions presented the 2007 Bayada Award for Technological Innovation in Nursing Education and Practice at the Drexel University Nursing Education Institute's conference in Miami, FL on June 8. This year's recipients were Judy LeFlore, PhD, RNC, NNP, PNP-PC, PNP-AC, and Jean Giddens, PhD, RN, MS, CS. Both recipients won a cash prize of \$5,000.

The award recognizes nurses who make vital contributions to their profession through the use of technology. Giddens, an associate professor at the University of New Mexico College of Nursing, was honored with the Education Innovation Award for developing a multi-contextual, student-centered learning tool called *The Neighborhood*. Through this Web-based "cyber community," students learn about specific health problems and the sometimes complex dynamics of working in a real community.

The Practice Innovation Award was presented to LeFlore, an associate clinical professor at The University of Texas at Arlington School of Nursing, for use of her multi-disciplinary team training model, which simulates the dynamic health care environment the new nurses will be entering. Computerized mannequins expose students to a multitude of patient scenarios.

"We are proud to sponsor this program with Drexel, and even more proud of the recipients' outstanding contributions to the nursing profession," said Bayada Nurses' Clinical Support Specialist Jaclyn Kirchhoff, RN, BSN, who presented the awards. "The development and implementation of new technology is crucial to improve patient outcomes and advance the nursing profession."

The award was established in 2004 by co-sponsors Mark Baiada, founder and president of Bayada Nurses, and his brother Mel, benefactor of Drexel University's Baiada Center for Entrepreneurship in Technology. Entries were judged by the technology's innovativeness and its impact on nursing education or patient care, and must be in use six months or longer.

Founded in 1975 by J. Mark Baiada, Bayada Nurses is an independently owned home health care agency that provides skilled, rehabilitative, therapeutic, and personal care services to children, adults, and seniors at home. Bayada Nurses employs over 12,000 nurses, home health aides, and therapists working from more than 130 offices in 16 states.

For more information about Bayada Nurses, please visit us on the Web at [www.bayada.com](http://www.bayada.com).