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**Mark Baiada Named One of the “75 Greatest Living Philadelphians”**

**October 29, 2007 — Moorestown, NJ** — In commemoration of the Eagles’ 75<sup>th</sup> anniversary, Dunkin Donuts and the Philadelphia Eagles teamed up to solicit nominations for the “75 Greatest Living Philadelphians.” Mark Baiada, founder and president of Bayada Nurses, was among the 75 people honored.

“From the hundreds of nominations that were received, the 75 greatest Philadelphians were selected based on their positive contributions to the community and their ability to motivate, inspire, and improve those around them,” said a representative from Dunkin Donuts. The list includes humanitarians, firefighters, philanthropists, doctors, teachers, activists, and political figures. An awards ceremony, which honored and celebrated the achievements of the 75 Greatest, was held on October 11, 2007 at Lincoln Field—the home of the Philadelphia Eagles.

Mr. Baiada was selected for his humanitarian and healthcare advocacy contributions to Philadelphia. The committee made this decision based on his sponsorship of the Bayada Award for Technological Innovation in Nursing Education and Practice, as well as numerous relief efforts, and his commitment to help people receive the highest quality health care services at home.

Founded in 1975 by J. Mark Baiada, Bayada Nurses is an independently owned home health care agency that provides skilled, rehabilitative, therapeutic, and personal care services to children, adults, and seniors at home. Bayada Nurses employs over 12,000 nurses, home health aides, and therapists working from more than 130 offices in 16 states.

For more information about Bayada Nurses, please call 800-305-3000 or visit our Web site at [www.bayada.com](http://www.bayada.com).

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